

CSR Activities

As a Responsible Member of Society

Environmental Activities (fiscal year ending March 31, 2011)

MegaChips understands the importance of protecting the planet for future generations. Based on this understanding, we are committed to achieving symbiosis between our business and the environment, contributing to a greener and cleaner Earth. To achieve this, we have developed an environmental management system complying with ISO14001.

We are working on protecting the environment by manufacturing eco-friendly and recyclable products by developing lower-power-consuming and downsized products, reducing chemical substances that impact on the environment, and conducting green procurement by adopting our unique Green Procurement Guidelines, promoting eco-office activities that focus on conserving energy and resources in our offices, and conforming to laws, regulations, and other environmental policies from a compliance perspective.

Targets and Achievements of Environmental Conservation Activities for the Fiscal Year Ended March 2011

- A means the result was at least 110% of the target;
- B means the target was achieved;
- C means the result was at least 90% of the target;
- D means that the result was less than 90% of the target

Eco-Office Activities

	Activity	Goal	Result	Result/Goal
Energy saving	Reduce electricity consumption in offices	1%	3%	A
Resource conservation	Reduce copy/print paper in offices	1%	11%	A

Environmental Activities for LSI Products

	Activity	Goal	Result	Result/Goal
Eco products	Reduce the board surface by developing two layers of image processing LSIs for digital cameras *1	70%	70%	B
Green procurement	Promotion of the Green procurement *2	100%	100%	B

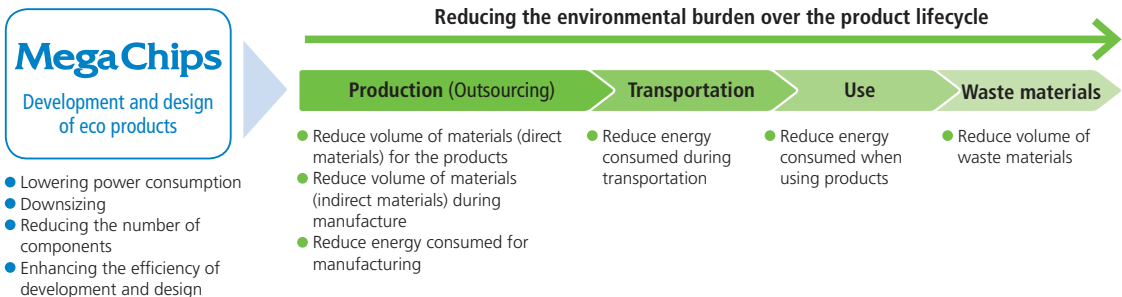
Environmental Activities for Systems Products

	Activity	Goal	Result	Result/Goal
Eco products	Downsize security products (design specification for one type of customer-specific product)	25%	27%	B
Green procurement	Promotion of the Green procurement *2	100%	100%	B

*1 LSI design method in which memories and other external components are installed on main chips.

*2 MegaChips achieved compliance with its Green Procurement Guidelines in all of its mass-produced products in the fiscal year ended March 31, 2011.

Major reduction in environmental burden with the development of eco products



Major social activities in the fiscal year ended March 31, 2011

Supporting Entrepreneurial Education for Students

Students at universities in the Kansai area are invited each year to take part in a new business idea contest called the Campus Venture Grand Prix Osaka. Based on our belief that young entrepreneurs are vital to the growth of Japan's economy, we have been supporting this contest from our inception. The director of MegaChips was on the jury at the new technology category of the 12th Campus Venture Grand Prix Osaka.

We intend to continue to support the contest in future years.



Awards ceremony at the 12th Campus Venture Grand Prix Osaka