

FOR IMMEDIATE RELEASE



April 16, 2014

Name of the Company: MegaChips Corporation
Representative: Akira Takata, President and CEO
(Code No. 6875, First Section of the Tokyo Stock Exchange)
Director in charge: Tetsuo Hikawa, Director, Officer and
General Manager of Division No. 3

MegaChips and Vidatronic execute Joint Development Agreement

MegaChips Corporation announces the MegaChips new generation LDO, a new line of products jointly developed with Texas-based semiconductor company, Vidatronic, Inc.

OSAKA, JAPAN – April 16, 2014 – MegaChips, one of the world’s largest application-specific integrated circuit (ASIC) solution providers, introduces MegaChips’ new generation LDO, a new line of low dropout (LDO) linear voltage regulators offering superior performance over traditional LDO products.

MegaChips new generation LDO features unparalleled dynamic performance and power supply noise rejection with or without an output capacitor. When used without an output capacitor, this LDO will save approximately 25% of the PCB board area making this an ideal solution for space sensitive applications such as smartphones, tablet PCs and the latest wearable devices.

MegaChips has been expanding lines of standard products, in addition to ASIC solutions, through partnerships and mergers and acquisitions (M&A). MegaChips merged with Kawasaki Microelectronics, Inc. last year to expand ASIC solutions for printers and networks in addition to application-specific standard products (ASSP). In May of 2013, MegaChips and Vidatronic entered a strategic partnership focused on LDO product line development.

The partnership with Vidatronic, a leading provider of power management intellectual property (IP) solutions with analog and mixed signal circuit design expertise and a proprietary, industry-revolutionizing LDO architecture, enables MegaChips to enter the power management integrated circuit (PMIC) market. MegaChips has a broad range of customers in the gaming, printing, and telecommunications industries and expects the addition of this new product line to appeal to a wide variety of new and existing ASIC customers. The partnership with Vidatronic is a powerful addition to MegaChips ASIC solutions. “Our Partnership with Vidatronic allows MegaChips to enter the PMIC market, and provide broader solutions to our customers.” said Akira Takata, CEO MegaChips.

This MegaChips new generation LDO family of products combines MegaChips' expertise in semiconductor development with Vidatronic's semiconductor design expertise & revolutionary Noise Quencher architecture that provides best-in-class transient performance, power supply noise rejection, and smallest size all without using output capacitance. "We are extremely excited to partner with MegaChips to bring to market some truly revolutionary products," said Moises Robinson, Ph.D., Vidatronic's President. "We see tremendous synergy from this partnership, which will provide our customers with previously unheard of benefits in cost, performance, size and reliability from the Noise Quencher based LDO and load switch products." (<http://www.vidatronic.com/>).

About Vidatronic, Inc.:

Vidatronic is a fabless semiconductor and systems company specializing in developing high-performance power management design solutions that assist in the creation of innovative and intelligent devices people use every day. Vidatronic focuses on providing superior technology that has a positive impact on customers, end-users, and ultimately, even the environment. The company's unique solutions minimize overall system costs for customers, while providing world-class performance characteristics. Vidatronic offers a comprehensive selection of intellectual property (IP) blocks for embedded applications, including low dropout linear regulators (LDOs), DC-DC switching converters (Buck and Boost) and combination switching converter + LDOs. Find out more about Vidatronic at their company website:

<http://www.vidatronic.com>

About MegaChips

MegaChips Corporation (1st section of the TSE (Tokyo Stock Exchange): 6875) was established in 1990 as an innovative fabless company dedicated to ASICs and system LSIs with the goal of integrating LSIs and systems knowledge and solutions. Its focus is on the development of cutting-edge system LSIs and systems products incorporating original algorithms and architecture in the areas of imaging, audio, and telecommunications, and using the advances it achieves to offer outstanding products and solutions that meet the needs of its clients. For additional information, please visit:

<http://www.megachips.co.jp/english/index.html>

About MegaChips Technology America

MegaChips Technology America Corporation, a fabless company, focuses on the development of system LSIs and systems products that incorporate original algorithms and architecture. Customers use MegaChips solutions for their office automation, networking and storage needs in a wide range of areas, including imaging, audio, home networking, power management, security and communications environments. The company is headquartered in San Jose, Calif., with design centers in Osaka, Tokyo, Makuhari, and Bangalore. For additional information, please visit:

<http://www.megachips.us/>