

**MEDIA ALERT: San Jose, Calif., – Monday, November 2, 2015**

### **MegaChips President & CEO To Present Industrial Keynote at IMEC Technology Forum**

**Who:** Akira Takata, President & CEO, MegaChips, will present industrial keynote: on how “The Internet of Things has the Potential to Transform People's Lives.”

**What:** The talk will focus on how the semiconductor industry is changing to meet the demands of the IoT and is delivering technology that bridges the gap between 'things' and the Internet. This collaboration will help people live better, keep the environment cleaner and preserve natural resources and will result in the IoT truly being transformative for people and the world.

**When:** Forum: Monday, November 9, 2015: Keynote: 3:40 – 4:00 pm

**Where:** [IMEC Technology Forum](#) (ITF), Tokyo, Japan.

**Why:** Mr. Takata joined MegaChips as one of the startup members in 1990 and was instrumental in building the company's core business and strong relationship with strategic partners. MegaChips is spearheading the effort in working with these strategic partners to help the world move to IoT. ITF provides the ideal setting for this discussion as the forum showcases some of the advances in technologies and systems that will play a crucial role in the years to come.

#### **About MegaChips Technology America Corporation (MegaChips America)**

MegaChips America is a wholly owned subsidiary of MegaChips Corporation (1st section of the TSE (Tokyo Stock Exchange): 6875) headquartered in Osaka, Japan. As one of the top 25 fabless semiconductor companies, MegaChips provides Integrated Circuits (ICs) and System on Chips (SoCs) which are essential for the advancement of Application Specific Standard Products (ASSPs). Leveraging decades of technology excellence, partnerships and acquisitions, MegaChips is exploring and shaping the next wave of the digital revolution, adding significant value for businesses and consumers in the global market with innovations in the areas of Internet of Things, Displays, Mobility, and Wearable devices. The company uses its advanced technological capabilities and knowhow to help people achieve healthier, safer and more fulfilling lives. For more information, contact the company at 408-570-0555, or visit <http://www.megachips.us>.

---

**Contact:**

Sacha Arts

Slider & Associates

408.458.6316

s.arts@me.com